



Welcome to a list of the 2020 Sponsorship Opportunities being offered for the 12 Anniversary of the Boating & Beach Bash for People with Disabilities.

The Bash is the largest one-day event in the United States for families with special needs. We welcome all ages and all disabilities, along with caregivers and family members.

The Bash is all about inclusion and the celebration of diversity. It is about a day that makes everyone feel welcome, while offering each guest an array of educational and fun programs that expand the human potential – be it through sport, games, music or an array of activities on land, on the water, or even on the beach.

It is also a day that celebrates families and caregivers, offering them a respite and opportunity to kick back and have a good time with their loved ones, while enjoying a delicious BBQ lunch, a concert and a vast array of free activities. Yes, the Bash is totally free to all attendees.

While the majority of our guests come from the South Florida community, along with the rest of the state, we now welcome guests from at least 12 states, even Europe.

Hopefully, on the pages that follow, you will find a sponsorship level that works within your budget, be it in the \$1,500 range, all the way up to \$20,000. You decide.

**Please contact us with any questions and let's custom design a program that meets your marketing and community give-back needs.
Call 561.715.2622 for further information.**

Thank you!



OUR 12th ANNIVERSARY CELEBRATION!

BOATING & BEACH BASH FOR PEOPLE WITH DISABILITIES

2020 SPONSORSHIP OPPORTUNITIES

PLATINUM LEVEL SPONSORSHIP - \$20,000

FOR \$20,000 YOU WILL BE A TITLE SPONSOR OF THE BASH – 3 Max:

- ✚ You will be allowed to use the term, “Platinum Level Concert Sponsor of the 2020 Boating and Beach Bash for People with Disabilities,” through the end of the calendar year 2020.
- ✚ You will be invited to welcome Bash guests to the event during the opening ceremonies, featuring many South Florida community leaders and politicians.
- ✚ Your logo will be featured on the event website www.boatingbeachbash.com and our Facebook event page: Boating Beach Bash for People with Disabilities.
- ✚ You will be listed as a Platinum Level Concert sponsor in all press materials.
- ✚ You will have the use of two 10x10 tents, side by side, providing a comfortable branding and exhibit zone central to all attendees, a VIP seating area and place to interact with visitors. You may hang interior tent banners or logos that designate your Platinum Level sponsorship. The Bash will provide your tents with external signage in keeping with our overall graphic signage program.
- ✚ Your logo will be included on appropriate signage, such as a step and repeat photo-op board, and as the concert sponsor banner backdrop for our main stage.
- ✚ A dedicated press release about your Platinum Level Concert sponsorship will be sent to all S. Florida media and any trade media pertinent to your business interests.
- ✚ Your logo, banners, tents/VIP areas will all be featured in our ceremonial video and in post event publicity written materials and photo coverage.



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2020 SPONSORSHIP OPPORTUNITIES

GOLD LEVEL SPONSORSHIP - \$15,000

FOR \$15,000 YOU WILL BE THE TITLE SPONSOR OF OUR CONCERT:

- ✚ You will be allowed to use the term, “Gold Level Sponsor of the Boat Rides at the 2020 Boating & Beach Bash for People with Disabilities,” through the end of the calendar year 2020.
- ✚ Your logo will be included on the event website www.boatingbeachbash.com and our Facebook page: Boating Beach Bash for People with Disabilities.
- ✚ You will be listed as a Gold Level sponsor in all press materials.
- ✚ You will be acknowledged during our opening ceremonies.
- ✚ You will have the use of two 10x10 tents, side by side, providing a comfortable branding and exhibit zone central to all attendees, a VIP seating area and place to interact with visitors close to the docks and boating area. You may hang interior tent banners or logos that designate your Gold Level sponsorship.
- ✚ Your logo will be included on appropriate signage, such as a step and repeat photo-op board, and as a Gold Level sponsor backdrop for our dock and boating area.
- ✚ A dedicated press release about your 2020 sponsorship will be sent to all South Florida media.
- ✚ Your logo, banners, tent/VIP areas will be featured in our ceremonial video and in all post event publicity coverage.



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2020 SPONSORSHIP OPPORTUNITIES

SILVER LEVEL SPONSORSHIP - \$10,000

FOR \$10,000 YOU WILL BE THE TITLE SPONSOR OF ALL BEACH ACTIVITIES:

- ✚ You will be allowed to use the term, “Silver Level Sponsor of all Beach Activities at the 2020 Boating and Beach Bash for People with Disabilities,” through the end of the calendar year 2020. This includes beach hospitality tents, beach wheelchairs, water wheelchairs, games, kites, surfing, swim lessons, refreshments, etc.
- ✚ Your logo will be included on the event website www.boatingbeachbash.com and on our Facebook page: Boating Beach Bash for People with Disabilities.
- ✚ You will be listed as Silver Level Beach Activities sponsor in all press materials.
- ✚ You will be acknowledged during our opening ceremonies.
- ✚ You will have the use of one of the 10x10 beach tents as a branding and exhibit zone central to all attendees.
- ✚ You may hang one interior tent banner that designates your Silver Level sponsorship.
- ✚ Your logo will also be displayed at the event registration tent.
- ✚ A dedicated press release about your 2020 sponsorship will be sent to all S. Florida media.
- ✚ Your logo, banners, tent/VIP areas will all be featured in our ceremonial video and in all post event publicity coverage.



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2020 SPONSORSHIP OPPORTUNITIES

SPECIALS SPONSORSHIP OPPORTUNITY - \$7,500

FOR \$7,500 YOU WILL BE THE TITLE SPONSOR OF OUR BBQ LUNCH:

- ✚ You will be allowed to use the term, “Proud Sponsor of Lunch for all guests at the 2020 Boating and Beach Bash for People with Disabilities,” through the end of the calendar year 2020. This includes; burgers, hot dogs, chips, dessert, full kitchen operations, condiments, staffing, etc., for feeding upwards of 6,000 guests.
- ✚ Your logo will be included on the event website www.boatingbeachbash.com and on our Facebook page: Boating Beach Bash for People with Disabilities.
- ✚ You will be listed as Luncheon Sponsor in all press materials.
- ✚ You will be acknowledged during our opening ceremonies.
- ✚ You may hang two interior tent banner that designate your Luncheon Sponsorship.
- ✚ Your logo will also be displayed at the event registration tent.
- ✚ A dedicated press release about your 2020 sponsorship will be sent to all S. Florida media.
- ✚ Your logo, banners, tent/VIP areas will all be featured in our ceremonial video and in all post event publicity coverage.



OUR 12th ANNIVERSARY CELEBRATION!
BOATING & BEACH BASH FOR PEOPLE WITH DISABILITIES

2020 SPONSORSHIP OPPORTUNITIES

SPECIALS SPONSORSHIP OPPORTUNITY - \$5,000
FOR \$5,000 YOU WILL BE THE TITLE SPONSOR OF THE KIDS FUN ZONE:

- ✚ You will be allowed to use the term, “Sponsor of the Kids Fun Zone at the 2020 Boating and Beach Bash for People with Disabilities,” through the end of the calendar year 2020. This includes the central play area, all kids’ games, crafts, clowns, jugglers, magicians, etc., dedicated to entertaining youngsters and the young at heart.
- ✚ Your logo will be included on the event website www.boatingbeachbash.com and on our Facebook page: Boating Beach Bash for People with Disabilities.
- ✚ You will be listed as Kids Fun Zone sponsor in all press materials.
- ✚ You will be acknowledged during our opening ceremonies.
- ✚ A banner featuring your logo and name ID as sponsor of the Kids Fun Zone will be prominently featured within the Zone itself.
- ✚ You may hang one interior tent banner designating your sponsorship.
- ✚ Your logo will also be displayed at the event registration tent.
- ✚ The Kids Fun Zone, featuring your logo/signage/sponsorship will be featured in our ceremonial video and post event publicity coverage.



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2020 SPONSORSHIP OPPORTUNITIES

SPECIALS SPONSORSHIP OPPORTUNITY - \$5,000

FOR \$5,000 YOU WILL BE THE TITLE SPONSOR OF BEACH BASH ACTIVITIES

- ✚ You will be allowed to use the term, “Sponsor of the Beach Bash Activities at the 2020 Boating and Beach Bash for People with Disabilities,” through the end of the calendar year 2020. This includes for the Mobi Mats used that day to make as much of the beach accessible as possible, for the various games played on the sand, for kite flyers and for all water activities, including swimming and surfing in tandem with the YMCA and Surfers for Autism.
- ✚ A hospitality tent with your banner will be erected on the sand, where you can greet and interact with guests.
- ✚ Your logo will be included on the event website www.boatingbeachbash.com and on our Facebook page: Boating Beach Bash for People with Disabilities.
- ✚ You will be listed as Beach Bash Activities sponsor in all press materials.
- ✚ You will be acknowledged during our opening ceremonies.



OUR 12th ANNIVERSARY CELEBRATION!
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2020 SPONSORSHIP OPPORTUNITIES

SPECIALS SPONSORSHIP OPPORTUNITY - \$2,500

**FOR \$2,500 YOU WILL BE THE TITLE SPONSOR OF A MINI TRAIN TRANSPORT,
KNOWN AS THE CATABELLA EXPRESS:**

- ✚ You will be allowed to use the term, “Sponsor of a Catabella Express Train at the 2020 Boating and Beach Bash for People with Disabilities,” through the end of the calendar year 2020. Your train will follow specific routes through the parking lots, carrying upwards of 16 guests at a time to and from registration.
- ✚ Your logo and a message will be carried on a custom sign atop your train. Your logo will be included on the event website www.boatingbeachbash.com and on our Facebook page: Boating Beach Bash for People with Disabilities.
- ✚ You will be listed as a Catabella Express Train sponsor in all press materials.
- ✚ You will be acknowledged during our opening ceremonies.
- ✚ Your logo will also be displayed at the event registration tent.
- ✚ Train footage featuring your logo be featured in our ceremonial video and post event publicity coverage.



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2020 SPONSORSHIP OPPORTUNITIES

SPECIALS SPONSORSHIP OPPORTUNITY - \$2,500

**FOR \$2,500 YOU WILL BE THE TITLE SPONSOR OF 6 GOLF CARTS USED TO
TRANSPORT GUESTS THROUGHOUT THE PARK:**

- ✚ You will be allowed to use the term, “Sponsor of 6 Golf Carts used to transport guests through the 2020 Boating and Beach Bash for People with Disabilities,” through the end of the calendar year 2020.
- ✚ Signs on each golf cart will carry your name and logo. The signs will be strategically placed to provide maximum visibility to all guests.
- ✚ Your logo will be included on the event website www.boatingbeachbash.com and on our Facebook page: Boating Beach Bash for People with Disabilities.
- ✚ You will be listed as the Golf Cart Sponsor in all press materials.
- ✚ You will be acknowledged during our opening ceremonies.
- ✚ Your logo will also be displayed at the event registration tent.
- ✚ Your signage on the golf carts and the golf carts will be featured in our ceremonial video and post event publicity coverage.



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2020 SPONSORSHIP OPPORTUNITIES

SPECIALS SPONSORSHIP OPPORTUNITY - \$1,500

FOR \$1,500 YOU WILL BE THE TITLE SPONSOR OF THE BASH LIFE JACKET STATION:

- ✚ You will be allowed to use the term, “Sponsor of the Boating & Beach Bash Life Jacket Station,” through the end of the calendar year 2020. Signs on all four sides of the tent where Bash guests receive their life jackets and whatever help needed to put them on. No one is allowed to go to the docks without being safely inside a Coast Guard regulation life jacket. The sign will carry your name and logo.
- ✚ Your logo will be included on the event website www.boatingbeachbash.com and on our Facebook page: Boating Beach Bash for People with Disabilities.
- ✚ You will be listed as the Life Jacket Station sponsor in all press materials.
- ✚ You will be acknowledged during our opening ceremonies.
- ✚ Your logo will also be displayed at the event registration tent.
- ✚ Your signage will be featured in our ceremonial video and post event publicity coverage.